When world leaders of all persuasions make such stark, unambiguous statements, you would be forgiven for thinking we live in a world in which greater equality is being given the highest priority.

Unfortunately the rhetoric and the reality often do not match up.

The Equality Effect delivers the overwhelming evidence behind these pronouncements, including groundbreaking new research on the correlation between equality and environmental progress.

Backed by statistics throughout and with a sprinkling of witty illustrations, Danny Dorling demonstrates where greater equality is currently to be found, and how we can set the equality effect in motion everywhere.